

# EABA Website Request Form

Date: \_\_\_\_\_

Submitted by: \_\_\_\_\_

## Revision Type

- Text change/addition
- Image insert/update/replace\*
- Image gallery\*
- Event listing
- Navigation change (add/delete page or sub-page, etc.)
- Business-specific web page - \$120

Businesses that do not have a web site can have their own personal web page linked to a "more info" button in the "Our Members" section. This page will be customized to match their business colors and can contain a list of services/products, their company logo, a few paragraphs of text and images (up to 5). Businesses must supply text and images for their page. **Please note:** Changes/revisions is limited to two rounds. Therefore, it is important to have your text/content in final form before the creation process begins. Changes/revisions in excess of two rounds will be billed at \$75/hour.

## Ads

There are two different ad placement areas. A **page banner ad** is located on a specific page running like a horizontal divider between text. A **sidebar ad** will be seen on ALL pages because it will be placed within the right sidebar of the site.

There are two different ad types: **flash** and **static**. A flash ad is animated—a static ad is stationary. Both ad types can be colorful—containing a mix of images and text. Both ad types can be made clickable and linked to another website (like your personal business site). Flash ads will be no longer than 10 seconds.

- Flash sidebar ad (265 x 175 pixels) \$120
- Static sidebar ad (265 x 175 pixels) \$60
- Flash page banner ad (600 x 200 pixels) \$240  
Page/location to be displayed: \_\_\_\_\_
- Static page banner ad (600 x 200 pixels) \$120  
Page/location to be displayed: \_\_\_\_\_

**Please note:** Due to the complexity of making Flash and graphic ads, changes/revisions is limited to one round. Therefore, it is important to have your text/concept in final form before the creation process begins. Changes/revisions in excess of one round will be billed at \$75/hour.

## Detail

Please use the space below to describe your changes or additions to the website. If applicable, indicate the name of the page or section where this change/addition will be made:

\_\_\_\_\_  
PAGE NAME OR SECTION

\_\_\_\_\_  
SUB-PAGE (IF APPLICABLE)

\_\_\_\_\_  
MEMBER NAME

\_\_\_\_\_  
MEMBER'S COMPANY NAME

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\* Images should be provided as digital files. If necessary, photos or logos can be scanned at \$11/each.

**NOTE:** The EABA Board of Directors retains the right to refuse and/or withdraw an advertisement and/or membership at any time.